Think! - For everyone, who cares more about sustainability

For 30 years now, Think! shoes are developed in Kopfing, Austria – traditionally handmade and with lots of care for the environment. Ecological production conditions, occupational safety, good social conditions and a responsible approach to the environment and our resources is a matter close to the heart of Think!

Thanks to many years of experience and self-imposed sustainability criteria, some of which are stricter than the legal requirements, Think! was the first shoe manufacturer to be awarded the Austrian eco-label for the CHILLI sneaker and also the first shoe manufacturer to be awarded the Blue Angel. KONG is the classic Think! men's lace-up shoe with that certain something. The vegetable tanned cowhides are 100% European. This is good for the feet as well as the environment. The hand-tamped, super soft leather nestles gently against the skin and does not stain due to the one-sided dyeing. That's why KONG gets by without any lining at all. Comfortable, sustainable and absolutely unique: Think! shoes are truly something special.